



# Migration Campaign-in-a-Box

# Program Objectives

## Value Proposition

The goal of the Campaign-in-a-Box program is to enable our partners to drive greater pipeline by defining a more streamlined process and framework for campaign creation and demand generation execution.

By providing partners with the appropriate tools, strategies, and content, the Campaign-in-a-Box program is structured to acquire and develop new and existing customers leading to overall partner pipeline growth.

## What Migration provides for you

- Landing Page
- Email Campaign
- Infographic
- Copy Block
- Social Media Post
- Static Digital Banner Ads

# Landing Page

PARTNER LOGO

## MIGRATE TO AWS WITH [AWS PARTNER]

Migrate to the cloud, modernize your IT infrastructure, and drive more innovation in less time with [AWS PARTNER] and Amazon Web Services (AWS). With our support, you can move to the cloud quickly, lower migration costs, and jumpstart digital transformation.



### Partner With Us

☐ Online Onboarding  
☐ Onsite Onboarding

[GET STARTED](#)




### WHAT AND WHY ACCELERATE MIGRATION, ACCELERATE YOUR BUSINESS


[AWS PARTNER] is here to help you make responsible, data-driven migration decisions. We will help you reduce a process with analysis by providing a data-backed blueprint to build, validate, and execute your AWS migration.

[SEE HOW IT WORKS](#)


## AWS MIGRATION BENEFITS




**Lower costs**  
with a data-driven migration assessment




**Be more agile**  
in the cloud




**Improve security and resilience**  
with security best practices



**Leave legacy hardware behind**  
and modernize IT infrastructure



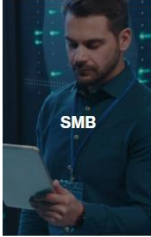
**Consolidate data centers**  
and improve operational efficiency



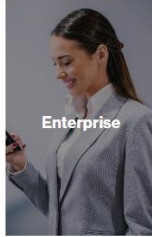
**Accelerate digital transformation**  
with flexible, future-ready infrastructure

[START NOW](#)

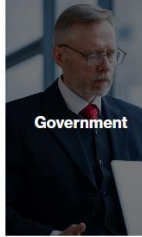
## HOW IT APPLIES TO YOUR INDUSTRY




SMB




Enterprise



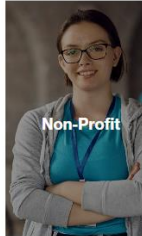
Government



Education



Healthcare



Non-Profit

[FIND OUT MORE](#)

## WHY MIGRATE TO AWS WITH [AWS PARTNER]

AWS has helped thousands of organizations, including global enterprises, migrate their business to the cloud. These companies have benefited from substantial IT savings, as well as improvements in productivity, business agility, and operational resilience. Combining the experience and expertise of AWS, along with [AWS PARTNER SOLUTION], AWS and [AWS PARTNER] provide a complete and proven approach for migrating to the cloud so that you can achieve cloud benefits faster.

[GET STARTED](#)



## THANK YOU FOR PARTNERING WITH US

Thank you for your interest in becoming an [AWS PARTNER] partner! We are eager to learn more about your business, your aspirations, and how we can help you take your cloud business to the next level. A member of our team will reach out to you as soon as possible. In the meantime, if you have any questions, don't hesitate to email [\[email address\]](#).

[CALL TO ACTION](#)



[AWS PARTNER] Business Address  
Business Address

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Privacy | Terms of Use

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# Emails

## Email 1








## NAVIGATE AMAZON WEB SERVICES MIGRATION WITH [AWS PARTNER]

Amazon Web Services (AWS) migrations can be complex – there are limitless options to select and customize AWS resources for each workload. Without the right expertise, it can be difficult. If not impossible – to make the choices that will maximize cross-efficiency, performance, and ROI. Without the right expertise, it can be difficult. If not impossible – to make the choices that will maximize cross-efficiency, performance, and ROI. [AWS PARTNER] can help you create and execute a migration plan based on actual data, so you can drive growth and innovation on the AWS cloud platform.

Get Started

### WHY MIGRATE TO AWS?

In the cloud, businesses can move and innovate faster, modernize aging infrastructure, gain deeper insights from their data, scale globally, and stay relevant and competitive in the digital economy. AWS offers the best software, services, support, and security for organizations of any size, in any sector.

Learn More

### THE BENEFITS OF MIGRATING TO AWS

- Lower Costs
- Increase Agility
- Improve Security
- Drive Transformation
- Adopt Emerging Technologies

See More Benefits

### WHY MIGRATE TO AWS WITH [AWS PARTNER]?

[AWS PARTNER] has the expertise, experience, and technical capabilities to help you navigate the complexity of AWS migration. With our step-by-step proven framework, migration is easy – we worry about the analysis, planning and execution. So you can focus on growing your business.

Start Now

[Home](#)
[Partners](#)
[Contact Us](#)

[\[AWS PARTNER\] Business Address](#)  
[Business Address](#)

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## Email 2



**SIMPLER, FASTER  
AMAZON WEB  
SERVICES  
MIGRATION WITH  
[AWS PARTNER]**

[AWS PARTNER] teams of technical experts can help you simplify the Amazon Web Services (AWS) migration process and, by leveraging Amazon's breadth of global reach, develop an evidence-backed business case for change.

[Get In Touch](#)

**MIGRATE TO AWS CONFIDENTLY WITH  
[AWS PARTNER]**

[AWS PARTNER] follows a proven three-phase migration process: assess, migrate, and optimize and redesign. As you assess and migrate more applications, we help you build repeatable, predictable processes and procedures, shortening migration time and improving results.

[Get Started](#)

**INDUSTRIES THAT BENEFIT FROM AWS**



- Government and Education
- Healthcare and Life Sciences
- Manufacturing and Construction
- Media and Entertainment
- Non-Profit
- Retail

[See How](#)

**WHY PARTNER WITH  
[AWS PARTNER]?**

[AWS PARTNER]'s certified AWS experts will tackle the key challenges associated with migration. From discovery and assessment to architecture, design, proof of concept, and execution, we will walk you through each step of the journey to ensure that your migration is successful and that you are realizing the highest possible ROI from your investment.

[Get Started](#)

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## Email 3



## ACCELERATE YOUR CLOUD JOURNEY WITH [AWS PARTNER]

[AWS PARTNER] helps businesses around the world launch, accelerate, and unlock new possibilities with the cloud. Connect with us today to find out how we can help you launch your cloud transformation.

[Learn This](#)



## FUTURE-PROOF YOUR BUSINESS WITH AMAZON WEB SERVICES CLOUD

Turn your transformational strategy into a reality with [AWS PARTNER]'s cloud migration services. Our structured, data-driven approach to cloud migration provides you with a migration plan that is uniquely tailored to your business needs, and helps you make the most of the robust AWS platform.

[Get Started](#)

## WHY BUSINESSES ARE MIGRATING TO THE CLOUD




- Lower Costs
- Agility and Productivity
- Improved Security and Operational Resilience
- Datacenter Consolidation
- Digital Transformation
- Global Scalability
- Adopting New Technologies

[Learn More](#)

## WHY MIGRATE WITH [AWS PARTNER]?

With [AWS PARTNER]'s migration assessments, planning, and execution support, you can simplify the process of cloud migration, lower costs, and become a fully cloud-capable business. Schedule a consultation today to learn more about our migration services.

[Schedule Consultation](#)



[Business Solutions](#) | [Technology Solutions](#) | [Company](#)

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# Infographic

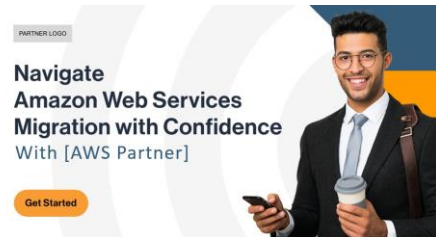


# Copy Block

Amazon Web Services (AWS) has helped thousands of organizations migrate to the cloud, which generates substantial IT and business benefits, including lower costs, increased agility, greater productivity, and the ability to innovate more quickly. [AWS PARTNER], an AWS partner, helps businesses both large and small assess their cloud readiness, identify gaps, and receive an action plan to help close those gaps and propel their cloud journey forward. For more information on [AWS PARTNER]'s migration services, visit [HYPERLINK].

# Social Posts

1



## LinkedIn

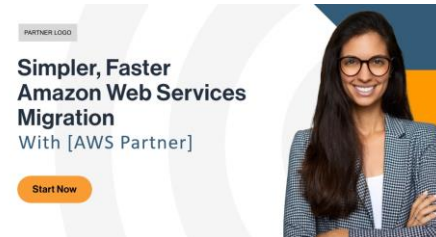
Migrating to Amazon Web Services (AWS) helps businesses focus more on their core competencies, reimagine how they work, and unlock efficiencies and operational benefits that they never knew were possible. From assessment to planning, execution, and optimization, [AWS PARTNER] can help you navigate the complexities of migration and accelerate your transition to AWS.

#AWS #Cloud #[AWS PARTNER]

## Twitter

Migrating to Amazon Web Services (AWS) helps businesses focus on core competencies to unlock efficiencies and operational benefits that they never knew were possible. [AWS PARTNER] can help you navigate the complexities of migration, accelerate your transition to AWS, and get more from the cloud.

2



## LinkedIn

Amazon Web Services (AWS) has helped thousands of organizations migrate to the cloud with a proven approach to achieve business objectives faster. With the support of [AWS PARTNER], you can streamline and accelerate your AWS migration, which will free you to drive more growth and innovation.

#AWS #Cloud #[AWS PARTNER]

## Twitter

Amazon Web Services (AWS) has helped thousands of organizations migrate to the cloud with a proven approach to achieve business objectives faster. With the support of [AWS PARTNER], you can streamline your AWS migration, freeing you to focus on your core business, growth, and innovation.

3



## LinkedIn

A successful migration to Amazon Web Services (AWS) is the first step towards modernizing your technical platform, creating a foundation for rapid innovation, and achieving a wide range of business benefits, from lower costs to improved agility and operational efficiency. [AWS PARTNER] can help you develop a migration plan, execute with confidence, and achieve the benefits of the cloud faster. Find out more here: [HYPERLINK]

#AWS #Cloud #[AWS PARTNER]

## Twitter

A successful migration to Amazon Web Services (AWS) helps you create a foundation for rapid innovation. [AWS PARTNER] can help you develop a migration plan, execute with confidence, and achieve the benefits of the cloud faster. Find out more: [HYPERLINK]



# Static Banner Ads

**300x250**

**Migrating to  
Amazon Web  
Services?**

We'll do the  
heavy lifting.

Get Started

PARTNER  
LOGO



**300x250**

**Migrating to  
Amazon Web  
Services?**

We'll do the  
heavy lifting.

Get Started

PARTNER  
LOGO



**300x250**

**Migrating to  
Amazon Web  
Services?**

We'll do the  
heavy lifting.

Get Started

PARTNER  
LOGO

**320x50**

**Migrating to  
Amazon Web Services?**  
We'll do the heavy lifting.

Get Started

PARTNER  
LOGO

**320x50**

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Get Started

PARTNER  
LOGO



**320x50**

**Migrating to  
Amazon Web Services?**  
We'll do the heavy lifting.

Get Started

PARTNER  
LOGO



**728x90**

**Migrating to Amazon Web Services?**  
We'll do the heavy lifting.

Get Started

PARTNER  
LOGO

**728x90**

**Migrating to  
Amazon Web Services?**  
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Get Started

PARTNER  
LOGO



**728x90**

**Migrating to Amazon Web Services?**  
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LOGO







# Thanks!